



Mural: Pollinator Garden  
Artist: Chris Silva  
Photographer: Kim Hoholek

# Art Infusion 2026 Call for Mural Artists



JANESVILLE AREA  
Convention & Visitors Bureau

Release date: 8/13/26

# ABOUT THE CALL

The Janesville Area Convention & Visitors Bureau is excited to announce their 2026 Call for Artists. For the seventh consecutive year, muralists will be part of the annual [Art Infusion](#) event that will take place on September 4, 5 and 6 throughout Janesville, Wisconsin. This year there are two unique spaces available. Please read through the entire call prior to submitting. Thank you for your consideration as a participating artist.

**APPLICATION DEADLINE: AUG. 17**

## ELIGIBILITY & INCLUSION

- Must be 18+ years of age
- May submit as individual or teams
- All examples of work must be artists' own original artwork.

The Janesville Area Convention & Visitors Bureau is committed to equity and inclusion. People of color, indigenous artists, LGBTQ+ individuals, differently-abled and neurodiverse persons, seniors, and women are strongly encouraged to apply.

## TRAVEL REIMBURSEMENT

Art Infusion is offering free lodging during the event for artist and up to \$500 travel reimbursement for flight or mileage that may be incurred.

# SELECTION PROCESS

- Artists have until Aug. 17 to express their interest in becoming a mural artist for Art Infusion by completing the form link at the end of this Call notification.
- By Aug. 18, four artists will be asked to submit a sketch design by Aug. 21. Each artist will be compensated \$300.
- Two artists will be selected and each will be notified by Aug. 24.

## DATES TO NOTE

- Submission deadline: Aug. 17, 11:59 PM
- Artists notified by: Aug. 18
- Sketch deadline for selected artists: Aug. 21
- Final artist selections: Aug. 24
- Art Infusion celebration: Sept. 4, 5 & 6

## THEME: AMERICA 250: JANESVILLE'S RICH TAPESTRY

Celebrate America's 250th anniversary by bringing Janesville's history to life through art that honors the people, places, landscapes, and wildlife that have shaped our community. Artists will draw inspiration from Janesville's Indigenous heritage, the Rock River, the city's agricultural and manufacturing legacy, and the history makers who built Janesville into the community it is today. Designs may also feature native Wisconsin wildlife such as sandhill cranes, bald eagles, white-tailed deer, alongside iconic historic landmarks including the Lincoln-Tallman House, downtown architecture, Monterey Rock, bridges, parks, and other significant sites. Artwork should tell a story of resilience, innovation and community pride - connecting Janesville's past with its future while celebrating the people, natural beauty, and defining moments that continue to shape our shared American story.

# WALL 1 SPECS & DETAILS

- Mural location: 2500 Milton Ave - Janesville - WI, 53545
- Size: 17'3" wide for the short diagonal section, 42 ½ feet for the longer section, and a desired height of 10 feet. Total calculated area is 597.5 square feet.
- Compensation: \$6,000
- Supplies: \$1,000
- Vision: **Woodman's Center Interior Connecting Corridor Mural** will compliment the transition from the mall into the Woodman's Center
- About the area: Physically connected to Uptown Janesville and the Woodman's Center, making it easy for visitors to walk between shopping, dining, entertainment, and events without getting back in their vehicle.
- Other considerations: The wall will be prepped and primed if desired.

# WALL 2 SPECS & DETAILS

- Mural location: 205 N Main St - Janesville - WI, 53545
- Size: 81'9" wide x 19'6" high at highest point(middle), 17' high at sides
- Compensation: \$10,000
- Supplies: \$1,000
- Vision: **Great Harvest Mural** will honor agricultural history and progress.
- About the area: Newly rennovated bookend to downtown strip, bridging gap between Traxler Park and emerging downtown events.
- Other considerations: The wall will be prepped and primed if desired.

# STEPS TO SUBMIT

1. Make sure you do not have any conflicts on September 4, 5 & 6. But prework can begin up to a week in advance.
2. Be prepared to submit at least three images of prior work that is applicable for this call.
3. Complete the submission form by Aug. 17, 11:59 PM.

[Click here](#) or scan code to submit:



Submission questions can be directed to

[director@janesvillecvb.com](mailto:director@janesvillecvb.com)

More about the Janesville area and Art Infusion  
can be found by visiting [janesvillecvb.com/artinfusion](http://janesvillecvb.com/artinfusion).