

2026 Theme: America 250: Janesville's Rich Tapestry



Registration

- Pre-register at the Janesville CVB office, 8 AM to 5 PM, Monday through Friday through September 4 or online at janesvillecvb.com/artinfusion
- You may also register at the office on Saturday, September 5 from 9 AM to 5 PM and Sunday, September 6, 9 AM to 12 Noon
- Registration is \$20 per person and includes a box of chalk pastels, sponge and gloves,
- Additional chalk may be purchased at the Janesville CVB office for \$20 per box
- Check in at the Janesville Area CVB office (20 S Main St Ste 11) on the day of the event to pick up chalk kits and competitor number/location

Note: Artist must be registered and paid in full before they begin chalking.

Artist Categories

General Artist – open to all levels of artist

1. Category 1, ages 18 and older: (1) \$200 grand prize, (1) \$100 second place, (1) \$50 third place
2. Category 2, ages 17 and under: (1) \$200 grand prize, (1) \$100 second place, (1) \$50 third place

Judging Criteria

- Technique
- Use of space
- Use of color
- Inclusion of theme: America 250: Janesville's Rich Tapestry

Drawing & Awards Time

Artists are welcome to draw once they have registered and checked in to receive their chalk and number/location. Drawing time is Saturday, September 5 at 8 AM to Sunday, September 6 at 2 PM. Award announcements will be made at 3:30 PM on Sunday, September 6 at Firehouse Park. In case of inclement weather, the award announcements will be moved to the Janesville CVB office.

Completed Drawing Submission

Post a clear picture of your completed mural, including the square number on, on Instagram using the hashtag #ARTINFUSION2026. Please make sure the post audience is Everyone and not Close Friends. If you do not use Instagram, email your image to visit@janesvillecvb.com.

Rules & Guidelines

- No paint - only chalk may be used to create your mural
- Each artist must register, sign a waiver and pay the registration fee before beginning
- Only one artist entry per square (artists are welcome to have assistant chalkers)
- No logos, profanity, political statements, nudity or inappropriate images
- All drawings will be considered complete at 2 PM on Sunday, September 6

Featured Chalk Artists

Jamie and Craig Rogers, Richland Center, WI

Sidewalk chalk: Firehouse Park, 113 N Main St

Richland Center Wisconsin Art Teacher Duo, Jamie and Craig Rogers have been collaborating since they met in high school. Both graduated from UW Oshkosh for art education. Their collaborative efforts started focusing on street painting when they decided to celebrate their wedding by joining their first chalk festival in 2010. Since then they have been featured artists at several events and festivals, taught chalk art workshops, presented a lecture on ephemeral art in nature to UW Oshkosh's Artscore, and taught thousands of students in the public school system. Their current source of inspiration is music, human interaction with nature, and their two children. www.rogerscreate.com

Sharon Gaver, Janesville, WI

Sidewalk chalk: BMO Bank Sidewalk, 100 N Main St

Sharon loves art! With her rich background in art education and her continued passion for public art, Sharon has been an inspiring part of Janesville's creative community. Sharon was an art teacher for the School District of Janesville for more than 30 years and has also taught art via private lessons. She continues to make the world a beautiful place with her art. She was a featured artist for Art Infusion in 2023, 2024 and 2025, and we can't wait to see what she brings to the sidewalks of downtown this year.