



For Office Use Only

Artist Number &  
Location \_\_\_\_\_

Circle one: Category 1 (18 and older) Category 2 (17 and younger)

## 2022 Sidewalk Chalk Art Competition Participation Registration/Release/Waiver

Artist Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

☐ Amateur Artist ☐ Professional Artist (has sold art)

### COMPETITION AGREEMENT/PHOTO AND VIDEO RELEASE:

\_\_\_\_\_ (Initial): I agree to use only chalk pastels for creating my sidewalk art. paints or liquid chalk OR paints, liquid chalk, or other materials will be used. I agree to follow any established rules or guidelines for participation in the Art Infusion chalk competition including no nudes, profanity, advertising, business logos or political statements.

\_\_\_\_\_ (Initial): I allow the Janesville Area Convention & Visitors Bureau to use photos or reproductions of my and/or child's artwork and to use still and video images of me and/or my child participating in the Art Infusion event in any and all of its publications and partners publications, including website and digital media, without payment or any other consideration in future publicity in perpetuity.

### GENERAL LIABILITY

The undersigned desires to participate in the Janesville Area Convention & Visitors Bureau's (JACVB) Art Infusion 2022 Chalk Art competition. The JACVB requests that all participants provide the JACVB with a general liability release.

Therefore, in consideration for participating in Art Infusion 2022, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby agrees as follows:

\_\_\_\_\_ (Initial): I understand and affirm that there are known and unknown risks that arise from participation in Art Infusion 2022. I hereby release and hold harmless JACVB from any and all claims, injuries, damages, or harm that may arise from any such risk, the conduct of any third-party or other participant in Art Infusion 2022, and any unintentional or negligent conduct on the part of any person acting on behalf of the JACVB's Art Infusion 2022. This release does not apply to any intentional conduct of any person acting on behalf of the JACVB.

\_\_\_\_\_ (Initial): I understand and affirm that there are known and unknown risks regarding diseases and illnesses, including, without limitation, Covid-19 and diseases related to the Novel Corona Virus that arise from participation in Art Infusion 2022. I hereby release and hold harmless the JACVB from any and all claims, injuries, damages, or harm that may arise from any such risk.

\_\_\_\_\_ (Initial): I hereby acknowledge that I have received adequate opportunity to review, discuss, and confer with the JACVB regarding this General Liability Release and understand the same. I further acknowledge that I sign this General Liability Release of my own free will and without compulsion and agree to be bound by its terms.

Art Infusion Participant/Parent/Guardian

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return your registration form with payment to: Janesville Area Convention & Visitors Bureau, 20 S. Main Street, Suite 11, Janesville WI 53545 or to the registration location during the event and prior to chalking.

August 2022

# Art Infusion

Sidewalk chalk & painted wall murals

SEPTEMBER 9 - 11, 2022

## Competition & Judging

See Themes & Awards section below for theme details. Incorporating the theme is not required but will be included as a criteria for judges. See age group below for age group theme details. Art will be judged on Sunday, September 11 at 2 PM. All artists will be required to stop drawing at that time. All competitors are also asked to submit a photos along with competitor number to the Art Infusion Facebook page or Facebook Messenger when they complete their artwork or the competition ends, whichever comes first. Competition rules and guidelines apply. Art will be judged on the following criteria:

- Is the artist pro or amateur? Pro artist would be defined as someone who has sold art.
- Use of space
- Technique
- Color
- Inclusion of theme and/or monochromatic art (see below for details)

## Registration and Payment

Registration fee is \$20 per person and includes a box of chalk pastels, sponge and gloves. Additional chalk can be purchased for \$20 per box. **Pre-registration is available at the Janesville CVB office located inside Olde Towne Mall (20 S Main St Ste 11), 8 AM to 5 PM, Monday through Friday through September 9.** Day of registration will be available at the office, Saturday, September 10 from 9 AM to 5 PM and Sunday, September 11, 9 AM to 12 Noon. Chalk kits and competitor location will be assigned at that time. **Artist must be registered and fee paid prior to chalking.**

## Sidewalk Chalk Art Competition - Themes, Categories & Awards

**Theme challenge: Find Your Adventure in Janesville!** Examples: Bicycling on the trails, a native bird because you love birdwatching, ice cream because your favorite adventure is eating ice cream at The Sugar Exchange. It is completely open to your idea of "Find Your Adventure in Janesville." Incorporate this theme into your art. No logos or brands.

**Black and white monochromatic challenge:** Create an artwork using only black, white and shades gray. The meaning of monochromatic is to use a color scheme that is based on a single color, hue, or variations of that hue.

1. Category 1, ages 18 and older: (1) \$200 grand prize, (1) \$100 second place, (1) \$50 third place
2. Category 2, ages 17 and under: (1) \$200 grand prize, (1) \$100 second place, (1) \$50 third place

**Award announcements will be made at 3:30 PM on Sunday, September 11 at Firehouse Park.**

## Drawing Time

Artists are welcome to draw once they have registered. Drawing time is **Saturday, September 10, 9 AM to Sunday, September 11 at 2 PM.**

## Featured Chalk Artist

**Leigh Alfredson, located at Firehouse Park,** grew up in Madison, WI where she attended art school and earned a degree in Graphic Design. She is a professional street painter living in the Orlando, Florida area and has been street painting and teaching this art form for over 25 years. Leigh has traveled all over the United States, Curacao, and Italy to paint, and helps organizations and non-profits hold street painting events as fundraisers.

## Drawing for Fun

We encourage children, families and adults to draw for fun with us at the park or at home. Please check in with an Art Infusion volunteer for a chalking location. If you're drawing at home, we'd love to see your art. Please consider sharing a post to the Art Infusion Facebook page.

Continued

### **SIDEWALK CHALK COMPETITION RULES & GUIDELINES**

- No paint. Only chalk may be used to create your mural.
  - Each artist must register, sign a waiver and pay the registration fee in advance of participation in the competition.
  - Only one artist entry per square. Artists are welcome to have assistant chalkers.
  - Artists are welcome to draw from 9 AM on Saturday, September 10 to 2 PM on Sunday, September 11.
  - All drawings will be considered complete at 2 PM on Sunday, September 11.
  - No logos, profanity, political statements, nudity or inappropriate images.
  - Art will be judged on technique, color, use of space and incorporation of theme and/or monochromatic art. Judges will also take into consideration whether artists are amateur or professional.
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1. NOTIFY STAFF ASAP WHEN YOUR ART IS COMPLETED (DURING REGISTRATION HOURS).
  2. TAG @ARTINFUSION OR USE THE HASHTAG **#ARTINFUSION** ON ONE TO THREE IMAGES OF YOUR COMPLETED MURAL ON FACEBOOK OR INSTAGRAM. BE SURE TO INCLUDE YOUR LOCATION NUMBER IN THE TEXT.