

Partner Benefits & Industry Resources



Business & Event Listings on VisitCanton.com

If you have an attraction, event venue, or public event, getting details listed on VisitCanton.com is the first step in partnership! Manage your profile through the Partner Extranet. Content may be selected for inclusion in e-news, social media, press releases, paid marketing campaigns, etc.

CVBuzz Industry Partner News & Updates

Subscribe to the monthly e-newsletter for industry updates, professional development resources, networking events, and opportunities to promote your business.

Connect with @VisitCanton

Like, Follow, Share, and Engage with @VisitCanton on all social media platforms. Join the Industry Partner Facebook Group and follow on LinkedIn for the latest Stark County tourism news and updates.

Industry Event Calendar

View the calendar of major events with the potential to impact your business.

Business Leads

Receive leads from the Visit Canton sales team for event venues, room blocks, and other group and event service needs.

Tourism Partner Events

Attend Visit Canton events including industry roundtables, sales initiatives, and professional development workshops.

Visitor Marketing

Paid advertising options are available and include the Official Travel Guide, VisitCanton.com sponsored content, and the ExploreBoard Network.

Welcome Center Opportunities

Do you have brochures, rack cards, or retail souvenirs? Visit Canton offers three staffed visitor information centers and two gift shops.

Promotional Passes & Digital Deals

Participate in special deals and discounts to promote visitation, including VIP Savings Pass, Adventure Marketplace, Savor Stark Restaurant Month, Pigskin's Pals Adventure Pass, and more!

Grants & Cooperative Marketing Programs

Apply for funds to support destination enhancements, major events, and marketing campaigns that attract visitors to Stark County.

Frontline Training

Offer local familiarization and customer service training to boost your teams' confidence in assisting guests, making recommendations to visitors, and understanding the value of tourism in our community!



GET IN THE GAME!

Laura Felberg
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America's *Playing* Field!

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    @VisitCanton @MeetInCanton