

# VAR-SITY

— T H E A T E R —



**OVER 150 UNIQUE VENUES  
NATIONWIDE**





# LEGENDARY VENUE, EPIC EVENTS!

## VARSITY THEATER

# LEGENDARY VENUE, EPIC EVENTS!

Featuring stunning décor concepts, this unique space is the perfect location to host your next corporate event, private concert, product launch, fundraiser, wedding, reception or business meeting. Accommodating groups of 25 to 750 guests and conveniently located in the heart of Dinkytown, our talented staff handles every detail, so you don't have to!

## CONTACT US

Varsity Theater

☎ 612.217.7709

✉ [varsityevents@livenation.com](mailto:varsityevents@livenation.com)





First Floor



Exterior



Second Floor

## VENUE SPACES

# MAKE YOUR NEXT MEETING OR PRIVATE EVENT ONE TO REMEMBER!

With access to the world's greatest musical entertainment, full-service event production, state-of-the-art lighting and sound, custom menus and mixology, this unique 4,834 square foot venue will exceed the expectations of even the most discerning guest. The Varsity Theater's distinctive event space is visually stunning, featuring baroque décor, cool masonry, vibrant greenery, a twinkle-lit ceiling and an award-winning restroom. Yes, we said award-winning restroom! The Dinkytown famous grotto-esque restroom allows guests to see and hear the stage, and even order a drink! Host an event in this truly unique Twin City space and make it an event to remember!

LOCATION	RECEPTION	BANQUET
Entire Theater	750	250
First Floor	600	200
Second Floor	150	50



First Floor



Restrooms

EVENT TYPES

**BE THE MAIN EVENT.**

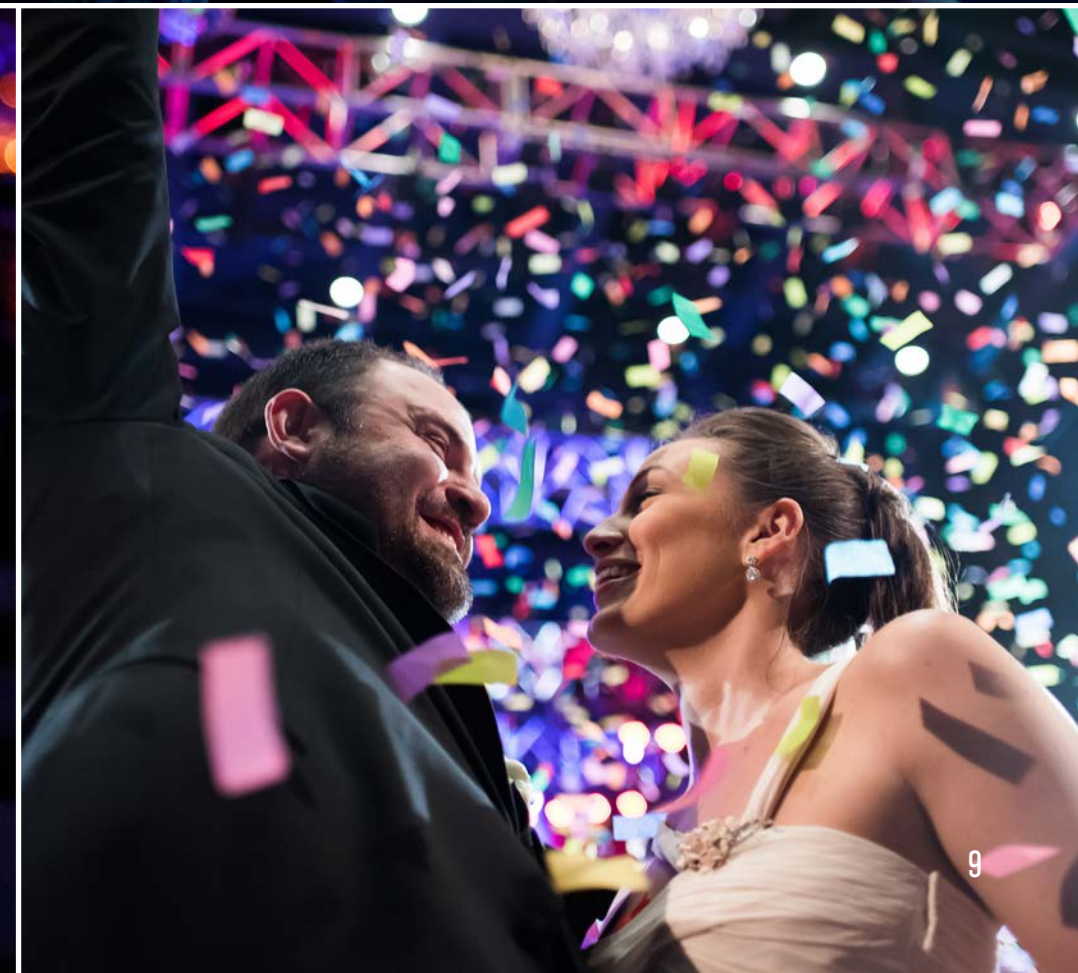
Your party is our passion! From cutting-edge entertainment to an immersive 360 experience and phenomenal service, our talented team will transform your vision into a legendary experience.

**CORPORATE EVENTS**

**SOCIAL OCCASIONS**

**ENTERTAINMENT**

**WEDDINGS**





### SOCIAL OCCASIONS

Entertaining should inspire awe! Whether you're gathering guests for a stylish dinner or hosting a celebratory affair, our talented staff is here to handle every detail from custom menus and handcrafted cocktails, to personalized décor, theme and entertainment to fit any occasion. Let us take care of all the details, so you can celebrate in style!

BAR / BAT MITZVAHS

BIRTHDAY CELEBRATIONS

CHARITY FUNDRAISERS

GRADUATIONS & CEREMONIES

ANNIVERSARIES

GREEK FORMALS

RETIREMENT CELEBRATIONS

### CORPORATE EVENTS

Make corporate the new cool! Get down to business at this legendary venue. Whether you're planning a small board meeting, an innovative product launch or a bustling trade show, our full-service event production team will set you up for success with state-of-the-art lighting, A/V equipment and sound. Toast to your company's accomplishments with custom culinary offerings and handcrafted cocktails.

AWARD DINNERS

BOARD MEETINGS & SEMINARS

CONVENTIONS

CLIENT LUNCHEONS

HOLIDAY PARTIES

INCENTIVE PROGRAMS

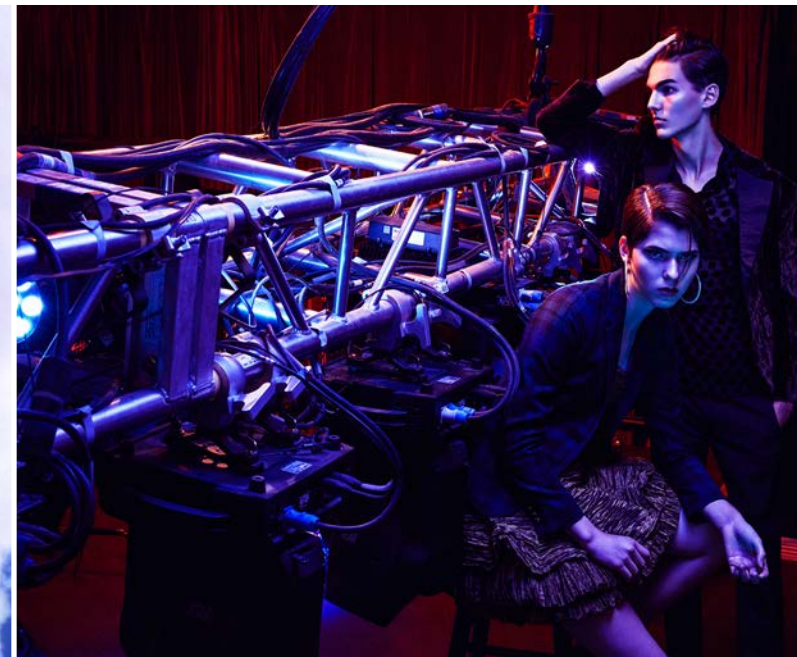
NETWORKING EVENTS

PRODUCT LAUNCHES

PRESS JUNKETS

TRADE SHOWS





## ENTERTAINMENT

Amplify your brand by experiencing a private concert featuring world-renowned artists, full-service event production and state-of-the-art lighting and sound.

**PRIVATE CONCERTS**

**ALBUM RELEASES**

**FILMING & PHOTOSHOOTS**

**PREMIERES**

**RED CARPET EVENTS**

**WRAP PARTIES**

## WEDDINGS

Celebrate your love story with us! Our wedding specialists create the perfect setting to say "I do." From rocking your vows center stage to the post-wedding champagne brunch with decadent eats, our wedding specialists are dedicated to making your special day one to remember!

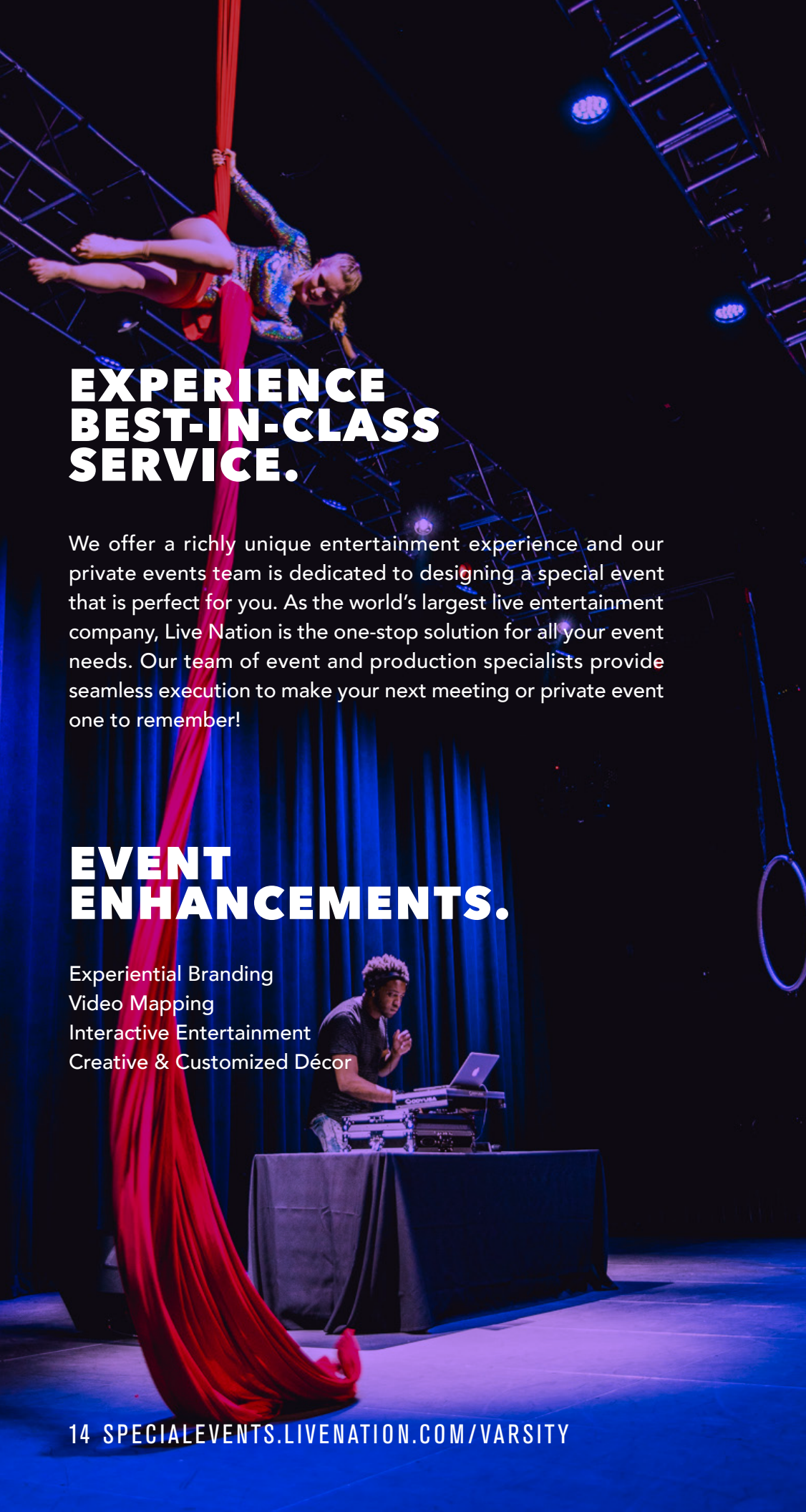
**BACHELOR & BACHELORETTE PARTIES**

**BRIDAL SHOWERS**

**REHEARSAL DINNERS**

**CEREMONIES & RECEPTIONS**

**POST-WEDDING BRUNCH**



## EXPERIENCE BEST-IN-CLASS SERVICE.

We offer a richly unique entertainment experience and our private events team is dedicated to designing a special event that is perfect for you. As the world's largest live entertainment company, Live Nation is the one-stop solution for all your event needs. Our team of event and production specialists provide seamless execution to make your next meeting or private event one to remember!

## EVENT ENHANCEMENTS.

Experiential Branding  
Video Mapping  
Interactive Entertainment  
Creative & Customized Décor



14 [SPECIALEVENTS.LIVENATION.COM/VARSITY](https://www.specialevents.livenation.com/varsity)







### EVENT PLANNING

We make your vision a reality. Our talented staff handles every detail of your event, so you don't have to!



### FULL-SERVICE EVENT PRODUCTION

Live Nation's experienced event specialists are dedicated to executing your events flawlessly and exceeding expectations of even the most discerning guests.



### STATE-OF-THE-ART LIGHTING AND SOUND

Featuring impeccable audio and visual capabilities, our venues are equipped to host seamless business meetings or produce large-scale events with a dedicated full-service event production team.



### DÉCOR

From themed gatherings to seasonal events, we organically curate memories that will last a lifetime.



### UNLIMITED ENTERTAINMENT ACCESS

Amplify your experience with a private concert featuring world-renowned artists, full-service event production and state-of-the-art lighting and sound.



### EXPERIENTIAL BRANDING AND MARKETING

Celebrate your brand in style! Our unique venues immerses your guests in a full 360 experience. Enhance your event and see your name in lights on our extravagant marquees, customized lighting, décor and more.



## CUSTOM MENUS & MIXOLOGY

# FEED YOUR SOUL.

Wine and dine with our team of culinary experts and mixologists. Whether you are hosting an elegant gala or an intimate social gathering, our team will create unparalleled culinary experiences.





LIVE ENTERTAINMENT

**AMPLIFY YOUR EXPERIENCE!**

Live Nation is the largest entertainment company in the world. Our in-house team can assist you with producing large-scale events, including booking local bands, DJs or headlining artists.

Artists we work with include:

- |                      |                       |
|----------------------|-----------------------|
| <u>Cold War Kids</u> | <u>Drake</u>          |
| <u>U2</u>            | <u>Macy Gray</u>      |
| <u>Bruno Mars</u>    | <u>Kesha</u>          |
| <u>Chromeo</u>       | <u>Zac Brown Band</u> |
| <u>Fall Out Boy</u>  | <u>Foo Fighters</u>   |



**LIVE NATION**<sup>®</sup>  
SPECIAL EVENTS



[SPECIALEVENTS.LIVENATION.COM/VARSITY](https://SPECIALEVENTS.LIVENATION.COM/VARSITY)

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